

Project Benefits and Amenities

Missouri Innovation Park Benefits

- Collaborates with Missouri's premier public research and land grant university.
- Fosters research, development and commercialization in a park-like setting.
- Integrates with the Kansas City region's high-growth Life Sciences and Animal Health industries.

Project and Site Amenities

- Sustainable site and building design, and integrated planning.
- LEED certified buildings with shared public amenities.
- Corporate setting with lakes, wetlands, woods, a public 18 hole golf course and pedestrian-friendly environments.
- 1,000 surrounding acres in Blue Springs available for building co-location facilities.

Adjacent Area Amenities

- Marriott Hotel and Conference Center — 121 hotel rooms and 25,000 sq. ft. of meeting space.
- 1 million sq. ft. of retail, restaurant and commercial office space, including a new 600,000 sq. ft. retail center.
- Mixed-use real estate driven by strategic, institutional alignments and existing and growing private-sector regional industries.
- Walking trails, recreation areas and city supported arts programs.



Adams Pointe Golf Club



Adams Pointe Conference Center

Location Map



Located in Blue Springs, Missouri, 20 minutes east of downtown Kansas City on US Interstate 70

Contact Information

For more information regarding investment or tenant-leasing opportunities, please contact:

Brien Starner

President
 Blue Springs Economic Development Corp.
 816.228.0209
 bstarner@bluespringsedc.com
 www.MissouriInnovationPark.com
 www.ThinkBlueSprings.com

Missouri Innovation Park Stakeholders



where **VISION**
 meets **OPPORTUNITY**

- **Global Standard Science & Technology Research Park** — vibrant, interactive and a model of sustainable design.
- **In the Heart of North America** — 20 minutes east of downtown Kansas City on US Interstate 70.
- **Centered within High-Growth Life Sciences Industry Cluster and KC Animal Health Corridor** — the global center for animal health and nutrition sciences.
- **Key Partner with the University of Missouri** — providing opportunities for collaborative research & development and technology commercialization.



To learn more, go to:
www.MissouriInnovationPark.com

KC Animal Health Corridor

www.kcanimalhealth.com

The KC Animal Health Corridor is the largest concentration of animal health and nutrition science interests in the world. It stretches 250 miles along US Interstate 70 from the University of Missouri in Columbia, Missouri to Kansas State University in Manhattan, Kansas.



Highlights of the KC Animal Health Corridor

- 32% of sales in the \$19 billion global animal health market.
- 220+ animal health and nutrition companies, including Bayer HealthCare, Boehringer Ingelheim Vetmedica, CEVA, Hill's Pet Nutrition and Nestle Purina PetCare.
- 44 animal health companies with global or US headquarters specifically in the KC Area, including 5 of the global top 10.
- \$325 million in research & development spent annually by the 4 leading animal health companies in the KC Area.

Kansas City's Life Sciences Industry

www.kclifesciences.org

Kansas City's high-growth Life Sciences industry is well established with a critical mass of over 200 companies employing more than 20,000.

- \$500+ million in research spending, up from \$100 million in 1999.
- Local world-class institutions include Stowers, University of Kansas, Kansas State University, Midwest Research Institute, and University of Missouri.
- The Kansas City Area Life Sciences Institute is the coordinating body for collaborative research & development and funding opportunities that can be a valued benefit to future Park residents.

University of Missouri

www.missouri.edu

The University of Missouri (MU), located in Columbia, is the proposed anchor tenant of the Missouri Innovation Park. Its partnership in the Park is supported by a Memorandum of Understanding with Blue Springs.

MU is a world-class institution with \$250 million in annual research expenditures. Park tenants will have opportunities for research collaborations with MU and access to equipment, facilities and research assistants.



University of Missouri, Jesse Hall

MU has strong experience in Intellectual Property commercialization and currently manages 600+ issued and pending patents that have generated \$50 million in revenue to date.

The Mizzou Advantage

MU has identified the following competitive assets that strongly align with companies targeted for locating in the Park and in the established Animal Health Corridor and Life Sciences Industry Cluster.

- **One Health, One Medicine** – Convergence of human and animal health.
- **Food for the Future** – Nutritional spectrum from plant to animal.
- **Sustainable Energy** – Focus on nuclear and bio-energy.

Vision for the Mizzou Center

The Mizzou Center will house research, continuing education and community outreach activities focused on scientific and technical innovation.

Key functions of the Mizzou Center are:

- Bring MU's competitive assets to the greater Kansas City region.
- Attract and support strong corporate partners, especially those related to the Animal Health Corridor.
- Develop a highly trained work force in industry clusters central to the Missouri Innovation Park and the greater Kansas City region.



Kansas City Area

www.thinkKC.com

The Kansas City Metro Area has 2.2 million people that are situated in 18 counties in both Missouri and Kansas. It is one of the fastest growing job markets in the Midwest. Other highlights include a cost of living that is 17.5% below the national average, a well educated and highly productive workforce, and one of the most geographically centered large metro areas in the US.

Kansas City Rankings

- **1st** Places to Start and Grow a Business in the Midwest, and 11th nationally — *Entrepreneur*, 2009.
- **5th** Best Mid-Sized Cities for Job Growth — *Forbes*, 2009
- **9th** Best City to Get Ahead — *Forbes*, 2009.
- **10th** Cities with Highest Concentration of Employment in Research, Testing and Medical Labs — *Business Facilities*, 2008.

Global Companies with Headquarters or a Major Presence

Life Sciences Industry

- Bayer CropScience
- Boehringer Ingelheim Vetmedica
- Cerner
- Pfizer
- Sanofi-Aventis
- Teva Neurosciences

Other Industries

- Black & Veatch
- Burns & McDonnell
- Garmin
- Kansas City Southern
- Quintiles
- Sprint

Community of Blue Springs

www.thinkbluesprings.com

- Blue Springs, Missouri is located on the eastern edge of the Kansas City region along US Interstate 70.
- With a current population of 55,000+, Blue Springs is the 10th largest city in Missouri and enjoys a robust 2.0% annual growth rate.
- It is home to the nationally ranked Blue Springs School District and has a commuter workforce of over 150,000 within 25 minutes.

Other competitive community highlights include:

- Strategic science and technology business recruitment, state and local programs and incentives (Missouri Quality Jobs program).
- Eastern gateway to and from Greater Kansas City along US Interstate 70.
- Largest full-service interchange on US Interstate 70 between Greater Kansas City and Columbia, Missouri.